



Thank you for your interest in River Lights in the Rock. Lighting requests may be made by individuals or organizations in recognition of special events. The River Lights in the Rock Advisory Board (Advisory Board) has been developed to set annual lighting plans and special request policies. The Little Rock Convention and Visitors Bureau (LRCVB) is the designated technical operator for River Lights in the Rock. The cities of Little Rock and North Little Rock, along with Pulaski County, are responsible for the maintenance and upkeep of the bridge lights. 100% of the River Lights in the Rock lighting revenue will go into a joint fund designated to cover all costs related to maintenance, upkeep and operations.

**Rates**

	<b>Rates per evening</b>	<b>Non--Profit</b>
Single Bridge	\$200	\$150
All 3 Bridges	\$500	\$350
Special Light Show (up to 10 minutes)	\$100additional	\$100additional

501(c)(3) identification certificate will be required to validate non-profit status. Bridges may be lighted independently or in any combination of the three (Clinton Bridge, Junction Bridge, Main St. Bridge). Rates for multiple days will be negotiated and will depend on availability.

**Terms of Agreement**

- The Main Street, Junction and Clinton Bridges operate daily with a pre-set lighting display from dusk until 2:00am.
- Pre-planned lighting displays, selected by the Advisory Board, to honor various federal and state holidays have been created and are posted on an event calendar on the River Lights website. Lighting requests made that are in conflict with pre-planned displays will be denied. River Lights in the Rock does not allow lighting for religious figures, political events and/or political campaigns.
- Applications must be received no less than 60 days in advance of the requested display date.
- Lighting requests are granted on a first-come, first-serve, basis.
- Upon approval of a display request, an email will be sent to the primary contact listed on the application with payment instructions. Fees must be paid in full within 5 business days upon approval of application. Refunds will not be granted.
- Once approved, changes to the application (date, light colors, etc.) are not permitted.
- The United States Coast Guard has passage rights to the Arkansas River and therefore full access to the River Lights in the Rock, in order to shut down lighting displays for the purpose of safe barge passage, as needed. This is unscheduled and beyond any programming control of the LRCVB or the Advisory Board.

- Custom programming options include static single or multi-color; or slow movement, meaning slow fade of colors from one to the next is also available. Constant dancing colors and/or rapid movement requests are not allowed. 100% color match not guaranteed. Organizations may request a special light show, of up to 10 minutes, with fast movement and multiple color changes, for an added charge of \$100 per bridge.
- Lighting of any bridge, as part of this program, does not constitute exclusive and/or private use of said bridge. To reserve a bridge for a private function, one must contact the individual bridge authority directly.

**(Print name of Main Contact)**

**on behalf of**

**(Organization Name / Applicant)**

**have**

**read, understand and agree to the above terms. I further acknowledge entering my name below constitutes my electronic signature.**

**Signature (Required for Review)**

**Date**

# River Lights in the Rock Special Display Application

Today's Date:

Applicant / Organization Name:

Authorized Contact Person:

Address (REQUIRED):

Phone (REQUIRED):

Email (REQUIRED):

Date of event / special lighting – please specify only ONE DATE:

Event Listed on River Lights in the Rock Calendar?      Yes                  No

If Yes, Event Name:

**Type of Event (Please Select ONE)**

Convention                  Public                  Event                  Wedding                  Birthday

Anniversary                  Family Reunion

Public Awareness (Please Specify – National, State, or Local)

Other (Please Specify)

Anticipated Attendance

Hotel Room Nights contracted

List Hotel(s) contracted

Non-Profit?                  Yes                  No

If Yes please provide 501 (c)(3) identification number

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Please select requested bridge(s):

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**Main Street Bridge**

Select ONE:      Static Color                                  Multi-Color Fade (3 color max)

Requested Color(s)

Special Light Show – provide desired colors & set time you would like the show to begin

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**Junction Bridge**

Select ONE:      Static Color                                  Multi-Color Fade (3 color max)

Requested Color(s)

Special Light Show – provide desired colors & set time you would like the show to begin

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**Clinton Park Bridge**

Select ONE:      Static Color                                  Multi-Color Fade (3 color max)

Requested Color(s)

Special Light Show – provide desired colors & set time you would like the show to begin

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Comments / Questions related to this application:

**If the application is approved, you will be notified at your email address provided on page 1 of this application. The notification will include instructions regarding payment.**

INTERNAL USE ONLY					
DATE RECEIVED:		APPROVED:		DENIED:	
AMOUNT OWED:		PAYMENT DUE BY:			
DATE APPLICANT NOTIFIED OF AMOUNT DUE:			NOTIFIED BY WHOM:		